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thirsty for an exceptional event!

Glühwein Challenge

Roland Berger's exclusive Christmas case event

Revenues for Christmas markets across Europe have experienced steady growth over the past five years. However, external trends, such as a growing fear of terrorist attacks, influence the expectations of visitor numbers at European Christmas markets.

Our client – a well-known restaurant owner in Zurich – wants to open a Glühwein stall at one of Zurich's Christmas markets. Hence, he approached us to help him – Become part of a consultant team identifying the most profitable location and help design a concept that makes the client's stall stand out of the crowd!

With this event we would like to give students from the University of St.Gallen the exclusive opportunity to take part in an exceptional event while experiencing work as a corporate strategy consultant. Moreover, you will get insights into our RB Zurich office on a very personal base.

Who: Bachelor students (3rd semester onwards),
master students and PhD students (m/w)

When: December 13, 2018, 2 p.m. until approx. 8 p.m.
followed by drinks.

Where: Roland Berger, Holbeinstrasse 22, 8008 Zürich

Interested? Then apply with your CV (including information about your grades as well as your practical experiences) until **December 3, 2018**.

For further questions don't hesitate to contact **Judie Lahfeld**,
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