



# Case Competition – Bayer Strategy & Business Consulting

Rotterdam Consulting Club & Consulting Club St. Gallen



**Fully virtual setting with breakout rooms for case teams**



**Interested? Send your CV to [recruiting-bc@bayer.com](mailto:recruiting-bc@bayer.com)**



**Application Deadline: March 21<sup>st</sup>  
Event: April 16<sup>th</sup>**



**Prizes to be awarded for the winning team!**

## Preliminary Agenda

16.04.2021



09:00 – 09:30 Welcome + Introduction



09:30 – 10:15 Introduction: How to solve a case



10:15 – 10:45 Case introduction



10:45 – 12.45 Group session



12.45 – 13:45 Lunch / Get together



13:45 – 15.45 Group session



15:45 – 17:30 Presentation



17:30 – 17:40 Break



17.40 – 18:30 Ceremony + Q&A + Closing