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a Consultant for a Day.

**Product portfolio transformation – Defining strategic direction
in the industrial and healthcare market**

Consultant for a Day

Product portfolio transformation – Defining strategic direction in the industrial and healthcare market

Do you want to experience first-hand the tasks and challenges our consultants deal with on their projects? Are you interested in learning how companies from the industrial and healthcare markets make strategic decisions regarding their product portfolio strategy and go-to-market strategy, especially in an increasingly dynamic and innovation-driven world? Join us and convince the Roland Berger team with your innovative ideas.

Who?

Bachelor's students from the third semester onwards,
Master's students and doctoral students
from Swiss universities

When?

Thursday, 5. May 2022, 5 p.m. to 9 p.m. and
Friday, 6. May 2022, 10.00 a.m. to 8.00 p.m.

Where?

Roland Berger, Hardstrasse 201, 8005 Zürich, Switzerland

Curious? Then apply with your CV, including details of your grades and work experience, by **18. April 2022 at join.rolandberger.com/events**.

If you have any questions, please contact **Marco Stettler**
Phone +41 43 336 86 03, marco.stettler@rolandberger.com